

# Cristiano Loureiro

Graphic & Digital Product Designer

[www.cloureiro.pt](http://www.cloureiro.pt)

## EXPERIENCE

2019 – Present

### ODICCI

Digital Product Designer

2016 – 2019

### Gen Design Studio

Digital Product Designer

2014 – 2016

### Freelancer

Graphic Designer | UX/UI Designer

2011 – 2012

### Famasete

Industrial | Graphic Designer

## SKILLS

Product Design | Mobile Apps |  
User Experience | User Interface |  
Design Research | Branding

## SOFTWARES

Sketch | Marvel | Zeplin |  
Principle | Adobe Illustrator | Adobe  
Photoshop | Adobe InDesign |  
AutoCAD | Keynote

## LANGUAGES

**Portuguese**

Native

**English**

Full professional proficiency

## EDUCATION

2016 – 2019

### Master Degree in Digital Design

Polytechnic Institute of Cávado and Ave

2012 – 2015

### Bachelor Degree in Graphic Design

Polytechnic Institute of Cávado and Ave

2007 – 2010

### 2D/3D Drafting Technician - Level 4

Escola de Tecnologia e Gestão de Barcelos

## ACCOMPLISHMENTS

### The importance of the user interface and user experience in a mobile design application: a case study in the area of school education

Author and presenter of the paper in International Conference on Marketing and Design - Intersections and challenges, held at the Faculty of Economics, University of Algarve, in Faro, Portugal on October 18th and 19th, 2018.

### Optimisation of the information architecture of a mobile application in the area of school education: a qualitative market approach

Author and presenter of the paper in Digicom 2018 – 2nd International Conference on Design and Digital Communication, held at the School of Design, IPCA - Polytechnic Institute of Cávado and Ave, in Barcelos, Portugal on November 9th and 10th, 2018.

### Erdinger Special Edition project “Concepts We Wish Were Real for the month of February”

Publish on The Dieline, 2016

### Erdinger Special Edition project

Publish on Packaging of the World, 2016

## CONTACTS

### Email

[cristiano.floureiro@gmail.com](mailto:cristiano.floureiro@gmail.com)

### Phone number

+44 7502597572 (UK)

+351 910631439 (PT)

### Skype

[cristiano\\_floureiro](https://www.skype.com/user/cristiano_floureiro)

